



intersec

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Dubai World Trade Centre



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NEBOSH Day – 15 January 2025

Time	Session Title
11.30am – 11.45am	Welcome to NEBOSH Day NEBOSH Day Chair – Dee Arp, Chief Quality Officer NEBOSH and President INSHPO
11.45am – 12.15pm	Getting Leaders on Board – talking the C Suite language Getting leadership buy in and commitment to health and safety initiatives is a common challenge for many safety professionals. In this session Andy will explore the importance of strong communication skills and how to connect with the CEO and other C-suite leaders. Preparation, understanding their perspective, and being aware of common mistakes will all contribute to speaking the right language and getting everyone on the same page. Andy Shenstone, Chief Executive Officer NEBOSH
12.15 – 12.45pm	An update on ISO 45009 Standard on Governance and Leadership in OSH In this session Dr Waddah Ghanem Al Hashmi will cover: <ul style="list-style-type: none"> - Federal Committee for Occupational Safety and Health developments since 2018 - the UAE Standard UAE/.S.5052:2022 Governance and Leadership Requirements for Occupational Safety and Health - the roles and responsibilities of Non-Executive Directors and Executive Leadership in the context of “Top Management” – delegating responsibilities and retaining accountabilities. - the work that has taken place so far with the WG9/TC283 responsible for the development of the ISO 45009 Dr. Waddah S Ghanem Al Hashmi, Chairman Federal Committee for OSH, UAE and Senior Director (ENOC)
12.45 – 1.15pm	Globalising the OHS Body of Knowledge This presentation introduces the Occupational Health and Safety Body of Knowledge (OHS BoK), a comprehensive resource designed to support OHS professionals, educators, and students. Developed through rigorous consultation and collaboration with industry experts, the OHS BoK offers evidence-based knowledge and practical frameworks for addressing workplace safety and health challenges. The session highlights the OHS BoK’s evolution across three editions, reflecting its adaptability to emerging issues and global contexts. Key topics include its principles, target audience, and the development of supporting resources such as training programs and field guides. Special focus is given to the third edition’s themes, including psychological hazards, technology, and ESG considerations, demonstrating its relevance to modern workplaces. Dr Marilyn Hubner, OHS Body of Knowledge Manger AIHS
1.15 – 1.45pm	A IIRSM lens on sustainability Risk management is essential to the sustainability of any organisation. When we talk about sustainability at IIRSM, we mean adopting a holistic approach through which organisations can drive meaningful change, achieve sustainable growth and contribute positively to society and the environment. Learn more about the good practice driven by our members and partners and how to make holistic decisions that create value for people and society and your organisation Phillip Pearson, Chief Executive Officer IIRSM
1.45 – 2.15pm	Road safety as a sustainability issue In 2025 we will be at the beginning of year 4 of the Global Plan developed by the World Health Organization and the United Nations Regional Commissions, in cooperation with partners in the United Nations Road Safety Collaboration and other stakeholders. This session will demonstrate how the plan has been used to support the implementation of the Decade of Action 2021–2030 and its objectives. This session will share insights which will help delegates understand the difference they can make through managing road safety related risk as any other risk to their organisation. <ul style="list-style-type: none"> - A safe systems approach to road safety - What to do? How to do it? Who to do it? - Getting road safety right in your supply chain - A whole country approach Karen McDonnell, Head of Global Relations RoSPA Eugene Mayne, Founder and Chief Executive Officer Tristar Group

<p>2.15 – 2.45pm</p>	<p>SmartHSE: Innovative approaches to reinforce workplace HSE Culture Communication plays a vital role in implementing and enhancing an organisation’s HSE culture. In a multicultural and multilingual society, it is not always easy to communicate HSE or other messages. Innovative approaches can help to ensure behavioural-based compliance, as demonstrated by the SmartHSE initiative. Sabooh will explain how this initiative successfully used a range of innovative approaches including Electronic Display Screens (EDS), HSE Walls and HSE Point System to communicate the requirements for a sound HSE culture.</p> <p>Sabooh Asghar, Senior HSEQ Professional</p>
<p>2.45 – 3.15pm</p>	<p>Cultural Intelligence Now, and in the organisations of the future, cultural intelligence capabilities will be critical. Even the most homogenous of organisations are still diverse, formed of people with different backgrounds, experiences and beliefs, all built on their figured world. Health and safety practitioners who have high levels of cultural intelligence can influence improved outcomes and become a value-add resource to an organisation. We take a tour of discovery through the four components of the CQ® framework which are Motivation, Cognition, Meta-Cognition and Behaviour. We will define 10 cultural clusters and review the associated cultural values to better understand what drives individual decision making.</p> <p>Greg Dearsly, Managing Director First 4 Safety Ltd / INSHPO Board Member</p>
<p>3.15 – 3.35pm</p>	<p>Sustainable Protective Clothing: Revolutionising Water Savings and Superior Protection with Dope-Dyed Modacrylic Fibres As demand for higher-performance protective clothing increases, so does the focus on the sustainability of these products. The environmental impact of protective textiles is being scrutinised more closely, with growing attention on reducing their carbon footprint and improving overall sustainability.</p> <p>Advancements in fibre technologies are making a significant contribution to making more durable protective clothing with lower environmental impact. An example is in dope-dyed modacrylic fibres, where colour pigments are incorporated directly into the fibre before the extrusion process, drastically reducing water consumption - up to 92% less than conventional dyeing methods. This innovative approach also improves colour retention, even under prolonged exposure to heat and light, resulting in more durable products with a reduced environmental impact. Dope-dyed modacrylic fibres have more than 50 industrial washing cycle performances according to ISO 15797. By integrating these sustainable practices, the textile industry can produce protective clothing that not only meets rigorous performance standards but also contributes to minimizing the ecological footprint of its production.</p> <p>Bahadır Kaya, Performance Fiber Manager AKSA Akrilik A.Ş</p>
<p>3.35 – 4.15pm</p>	<p>Panel Discussion What does Environmental Social Governance (ESG) have to do with Health Safety Environmental (HSE)? It is important for us to understand the key differentiators including core purpose and regulations but equally important is understanding their overlapping similarities. How does HSE fit into the larger picture of ESG? How vital is the role of HSE practitioners in helping organisations embrace ESG? Our Panel will discuss these questions in an interactive session.</p> <p>Panel Chair Dr. Waddah S Ghanem Al Hashmi, Chairman Federal Committee for OSH, UAE and Senior Director (ENOC)</p> <p>Panel Dr. Hadi Al Badi, Director, QHSE, ESG, ERM & BCM Masdar (Abu Dhabi Future Energy Company) Ahmad Ghamdi, Vice President -QHSE International Maritime Industries (Saudi Arabia) Dr Marilyn Hubner, OHS Body of Knowledge Manger AIHS Nathan Winter, Managing Director Nathan Winter & Associates, Immediate Past President INSHPO</p>
<p>4.15 – 4.35pm</p>	<p>Alignment of Safety Management System with Business Strategy to Promote Safety Performance Emad will share the outputs of a study which examined how integrating safety management systems (SMS) and business strategy can improve safety performance, operational excellence and overall organisational performance. The study focused specifically on the construction industry in the Middle East. Emad will highlight the key areas to focus on and the challenges that can hinder achieving optimal alignment such as resistance to change, insufficient safety awareness, and limited resources.</p> <p>Dr Emad Elshaer, HSE Management Professional</p>
<p>4.35pm</p>	<p>End of Day 2 and Closing Remarks Dee Arp, Chief Quality Officer NEBOSH and President INSHPO</p>